

# Forever Families for Children in Foster Care

More than 30,000 children are waiting to be adopted from foster care in Canada right now. They have endured abuse, neglect, parental drug use or other issues that made their home unsafe. And without our help, thousands will age out of the system this year without a permanent family.

# Who We Are

Created by Wendy's founder Dave Thomas, who was adopted, the Dave Thomas Foundation for Adoption-Canada is a registered charity dedicated to finding permanent homes for children in foster care who are too often overlooked.

# **Our Vision**

Every child will have a permanent home and a loving family.

davethomasfoundation.ca





# Wendy's **Wonderful Kids**™

Through our signature program, Wendy's Wonderful Kids, the Foundation supports the hiring of adoption professionals, known as recruiters, who serve the longest-waiting children in foster care. That includes teenagers, children with special needs and siblings.

Wendy's Wonderful Kids recruiters use an evidence-based, child-focused recruitment model to find the right family for every child in their care. A rigorous, five-year evaluation in the United States revealed that children referred to the program are up to 3x more likely to be adopted.

# Awareness and Research

We conduct research to understand what the public believes about foster care adoption and help correct any misconceptions that act as barriers to finding permanent families for children lingering in the system. We also use this information to craft positive messaging and develop free educational resources, including videos, articles, adoption guides and more.

Through our awareness channels and promotion of resources, the Foundation reaches thousands of people each year, helping to advance our vision of a permanent home and a loving family for every child.

## To date, in Canada:



600+



provinces scaled or currently scaling to ensure enough recruiters are in place to serve the majority of the focus population waiting to be adopted

recruiters

We are proud of this impact, but there is more work to be done.



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These children, like any other child in the world, need to know that they are loved and safe.



 Crystal, adopted Pippa at 10 with help from Wendy's Wonderful Kids

### YOU CAN HELP

We are grateful for our special community of supporters whose continued generosity helps the Foundation advance our mission. Together, we can make a life-changing impact for children in foster care who need our help the most.