



DAVE THOMAS  
FOUNDATION  
FOR ADOPTION®

Finding Forever Families for Children in Foster Care

# FINDING FOREVER FAMILIES FOR CHILDREN IN FOSTER CARE



**A Guide to Giving  
for Businesses  
& Organizations**

WHAT IS THE RETURN ON YOUR  
INVESTMENT IN THE DAVE THOMAS  
FOUNDATION FOR ADOPTION?

THE GIFT OF A FAMILY FOR A CHILD.



"At Jockey, we believe all adoptive families deserve the support of their community – including employers. It is emotionally inspiring to make a positive contribution in the lives of adoptive families, and we here at Jockey – our employees, our families, our communities – have all been equally touched."

- Debra S. Waller,  
Jockey Chairman and CEO

## THE NEED

Every day in America, children are abused, neglected and abandoned. Thousands enter the foster care system and are permanently removed from their home because their birth family is unable or unwilling to provide a safe environment.

Today, 114,000 children in the U.S. foster care system are available for adoption. Many of these children:

- Are age nine or older
- Will wait four years or more to be adopted
- Will move three or more times in foster care
- Are separated from siblings

More than 20,000 of them will turn 18 and exit the system without a family this year.

## WE BELIEVE

The Dave Thomas Foundation for Adoption views the urgency of this issue through the eyes of a child. We are dedicated to these critical core beliefs:

- Every child deserves a safe, permanent, loving family.
- No child is unadoptable.
- No child should linger in foster care or leave the system without a family.

## THE NATIONAL VOICE FOR FOSTER CARE ADOPTION

The Foundation is a non-profit 501(c)3 public charity dedicated to dramatically increasing the adoptions of the children in foster care waiting to be adopted. It is the only national foundation dedicated exclusively to foster care adoption.

### DAVE'S LEGACY

Created 15 years ago by Wendy's® founder Dave Thomas, who was adopted as a child, the Foundation implements signature programs to find families for children, streamline the adoption process, and make adoption more affordable for families. As we work tirelessly to find permanent, loving homes for children in the foster care system, we are driven by Dave's simple value: Do what's best for the child.



“THESE CHILDREN ARE NOT SOMEONE ELSE'S RESPONSIBILITY. THEY ARE OUR RESPONSIBILITY.”

- Dave Thomas

## GET INVOLVED

You can invest in a child's future. Your gift to the Dave Thomas Foundation for Adoption will help us expand the Foundation's impact on the number of adoptions of children from foster care in North America.

## WHAT WE DO

The Dave Thomas Foundation for Adoption is dedicated to moving children from foster care into permanent, loving adoptive families while working to raise community awareness about the issue.

Through direct service and awareness programs like Wendy's Wonderful Kids, Adoption-Friendly Workplace, National Adoption Month activities, national public service announcements and poster campaigns, *A Child is Waiting: A Beginner's Guide to Adoption* and National Adoption Day, the Foundation raises national awareness about the need for adoptive families for foster care children and finds adoptive homes for thousands of children in need.

As a grant-making organization, the Foundation provides resources to adoption organizations in the United States and Canada that directly move children from foster care to adoptive homes. During its 15-year history, the Foundation has impacted the adoptions of thousands of children from foster care.

For comprehensive information about Foundation programs, visit our website at [www.DaveThomasFoundationforAdoption.org](http://www.DaveThomasFoundationforAdoption.org).





## REASONS TO GIVE: THERE ARE 114,000

On any given day, 114,000 children wait in America's foster care system to be adopted. Each child is a reason to consider a partnership with the Dave Thomas Foundation for Adoption. There are many ways an organization or business can support the Foundation; listed below are just a few. Please contact the Dave Thomas Foundation for Adoption development office to create a plan that is right for you and your business.

### CAUSE-RELATED MARKETING

Partner with a nationally recognized and respected public charity through a mutually beneficial cause-related marketing program. We will help you create a campaign around existing or new products or services, such as donating to the Dave Thomas Foundation for Adoption a percentage of sales or a certain dollar amount per item sold.

### SPECIAL EVENTS

Special events in a variety of formats are a wonderful way to invite your network of business partners, employees and community friends to enjoy a day of fun for a good cause. The Dave Thomas Foundation for Adoption development staff can help you plan an event that works best for you and your business environment. We can provide templates and suggestions for successful events.

## CONTACT US

Contact Kate Bartalon,  
Development Director,  
at 614-764-8437 or  
kate\_bartalon@wendys.com  
or call our toll-free line  
at 1-800-ASK-DTFA  
(1-800-275-3832).

## ANNUAL GIVING

In lieu of holiday gifts, consider an annual donation to the Dave Thomas Foundation for Adoption in honor of your business partners and clients. Or, pay tribute to extraordinary employees through a donation made in their name. We will send a card notifying them of the donation that has been made in their honor.

### PAYROLL DEDUCTION

Offer your employees the satisfaction of knowing that they are continually supporting the great work of the Dave Thomas Foundation for Adoption. Simply designate the Foundation as the beneficiary of your payroll deduction program and offer the opportunity to all existing and new employees. We have attractive and informative materials to help explain the return on an employee's investment in the Foundation.

### MATCHING GIFTS

Demonstrate your support of your employee's charitable giving. Consider doubling payroll deductions or special event contributions. Your matching gift encourages employee involvement in charitable giving and demonstrates your commitment to the community.

### ACCEPT OUR THANKS

The Foundation is not government funded and relies on donations from individuals and organizations. Your contribution truly makes a difference in the lives of the children we serve.

*All fundraising events are subject to the Dave Thomas Foundation for Adoption's guidelines. Use of the Dave Thomas Foundation for Adoption name or marks is prohibited without prior approval. Before you start planning, please contact our development staff at 800-ASK-DTFA.*



DAVE THOMAS FOUNDATION FOR ADOPTION

## VISION

Every child will have a permanent home and a loving family.

## MISSION

Dramatically increase the number of adoptions  
of waiting children in North America.



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